

COLORADO DECA ADVISORY COMMITTEE MEETING MINUTES

JANUARY 23, 2009

1. Call to Order Mac Kuhlmann

A. This meeting was called to order @ 9:15 am, by Mac Kuhlmann, Chairman

Attendees: Ev Vaughan, Mac Kuhlmann, Debbie Swick, Victoria Gates, Keith McElreath, Jim Konrad, Kelli Buffo, Ken Kreutzer, Sherry Christensen, Mike Patti, Gary Light, Mike Diamond, Jamie Young, Jeff Back, Jill Valentine, Sheri Bryant, Chuck Blood, Jill Valentine, CJ Christoffersen.

2. Approval of Agenda Mac Kuhlmann

A. Mike Diamond moved to approve the agenda, Gary Light 2nd, the motion was passed

3. Approval of October minutes Mac Kuhlmann

A. Kelli Buffo moved to approve the October minutes, Victoria Gates 2nd, the motion was passed

4. State President Bruce Walters

A. Not in attendance—no report, Kelli Buffo will give Bruce's report with hers

5. State Officer Team Kelli Buffo & Jamie Young

A. We are having a change in focus from the benefit concert to a silent auction and benefit dinner at Strings on Feb 2nd, 2009. There will be a cello player and keyboard player; the proceeds go to Project Mercy, \$50 per ticket. 100 tickets are expected to be sold.

B. Kelli told about her trip to Africa. She showed pictures of Colorado DECA Library in Ethiopia. The group went to the library at the school which now has 4000 students. The students are very grateful for the donation. They saw the "Welcome to Colorado DECA Library" sign. This was all a very emotional experience.

C. They also visited Mother Teresa's Orphanage, all children there have AIDS. They are making scarves to learn how make a living and become independent. On the project mercy compound they are learning to make beaded bracelets to sell and they are beginning to make their own beads as well. Kelli would like to thank DECA members for everything they have done to make this all possible.

D. An advisor will be selected to go to Ethiopia next year.

E. Noel Cunningham will be speaking at SLC in a workshop about "giving back".

F. A trophy will be given at state to the school that raised the most money for Project Mercy. At SLC we will doing a Miracle Minute if PDC can fit it into the program.

G. Ryan Dyck is running for National President, will be selling a state shirt for fund raising, if you would like to put in an order Ryan will be sending out information

6. CMEA Jill Valentine

A. Scholarship applications for CMEA scholarships are due Feb 5. Two \$1,000 scholarships will be awarded in March.

7. Treasures Report Ev Vaughan

A. Account balances as of January 23, 2009

1. Checking \$94,230.27
2. Savings \$127,228.90
3. Total \$221,459.17

A. Keith suggested we discuss the possibility of using some of State DECA fund to give a donation to Project Mercy to obtain our goal of 25,000 this year.

B. Kenny countered that should leave the State DECA money alone because we don't know the status of Perkins and continued future funding. There was no further discussion about it

8. Competitive Events Committee Mike Patti-Chair, Jim Konrad, & Bryan Whiting

A. Upcoming changes to DECA competitive events;

1. Internet Marketing is going to be dropped
2. 3 more one-one events are going to added
3. Online testing is being looked into now. We hope to have it in place by next year's districts. Accommodations will be available if needed.

9. Unfinished Business Mac Kuhlmann

A. No unfinished business

10. New Business Mac Kuhlmann

A. State Conference Ev Vaughan

B. Opening Session:

1. Speaker this year is Jim Wand the hypnotist
2. Please let Ev know if you have ideas for entertainment for the opening session program for next year. Suggestions from the group were:
 - a) Juggler
 - b) Blind mountain climber
 - c) Ron Heggie(sp)

C. Move to Broadmoor Hall

1. PDC-asked to build everything in contract instead of adding on extra costs for just under 70,000
2. Hotel check-in
 - a) No keys before 4:00 check in
3. Tipping
 - a) \$1.00 a kid a day-suggested
 - b) Sun & Mon Buffet, instead of 28 this year \$18-25 , you may only buy what you want. Will include tax and tip, no reservations, not real successful last year.

- c) Will send out a flyer about the buffet
 - d) Jamie asked is we can get gift cards for meals for students
 - e) “Ev will find out
 - f) Cheyenne Mtn.. people—some have requested it, we have to fill block at Broadmoor 1st.
 - g) “Cheyenne has changed our contact several times, but they said they are going to put a buffet up for the members staying there
 - h) Victoria will put together a list of restaurants that will work with us.
4. Dress Code—Same as last year—please check your hand book
- a) Testing—no tennis shoes
 - b) Presentation—no tennis shoes
 - c) Dance
 - d) Free time
5. Workshops
- a) 4 set up
 - b) Jim Wand
 - c) Joe Chavez-put your cup on
 - d) Project mercy
 - e) Internet safety
- (1) All students must do 2 workshops or waiver*
6. Advisor Assignments
- a) Jeff Back will get the list out to Ev
7. Meals and meal tickets
- a) Mon—11 and 1:30 lunches, we need to decide what lunch they go too based on participant schedule. Advisors need to tell students when they go to lunch.
 - b) Tues everyone at lunch at one time
8. Dance Colorado Hall
- a) Dress code will be enforced

9. Registration refunds

- a) If you over paid checks should be ready at SLC

10. Hotel checkout

- a) Late check out on advisor room only

11. Calculators

- a) Will be provided for testing and role-plays

12. Judge recruitment Chuck Blood

- a) We still need about 75 more judges.
- b) We are doing ok on written events
- c) Only a few schools that are doing about 80% of work to get judges
- d) We need to get more advisors to recruit more judges
- e) Use DECA judge business cards to people
- f) Don't bitch, get us some judges
- g) Gary will send out a judge current list by email
- h) If a judge is on the list Gary will send out confirmation to them
- i) DECAjudge.org, email address is user name, make own password, please submit your information!!
- j) Please follow up with your judges
- k) Judges from last year need to re-register because we are using a new data base

13. Special awards (virtual business & stock market)

- a) Online competition winners ICDC qualifiers will be recognized at State. These students will participate in workshops if not in another

14. Scholarships

- a) Applications due Feb 5th to Ev Vaughan
- b) Two from Colorado DECA
- c) 9 school scholarship winners go to ICDC

15. Event sponsors and exhibitors

- a) Booths some are interactive with incentives, 15-20 exhibitors
- b) Otis will not be there—economy, travel cut, etc
- c) Colorado Colleges
- d) NAPA
- e) Ready Mark
- f) Al's formal wear
- g) Montfort school of business

- h) Johnson and Wales
- i) Vector Marketing
- j) Community Colleges

(1) If you have others you would like to recommend let Sheri Bryant know

k) Timberline—separate room in Broadmoor Hall will have Pea Pod, can get school store set up on PeaPod, Once you are set up, you get a school banner 7 x 2”, and the \$34 stand for the banner

(1) Website will already be done all we need to do is sit down and learn how to work it.

16. Bus transportation

- a) Cheyenne- same as last year

17. Change forms- must be in today or they won't be accepted

18. Written event penalty pointing

19. Redistricting- 49 students running for state office and if districts are changing we want to make sure each district is represented.

20. Friends of DECA

- a) Ted Siler
- b) Jim & Carol Kiernan
- c) Mike McFarlin
- d) Sarah Crecelius
- e) Rick Tanski
- f) Diane Blau
- g) John Bucci
- h) Linda Peottor
- i) Randy Karr
- j) Ken 1
- k) Mike D 2

(1) All passed

21. Honorary Life Membership Nominees

- a) Steve Urban
- b) Darwin Hansen

(1) Ken made motion to pass 1st

(2) Mike Patti 2nd the motion

(3) Motion was Passed

11. ICDC

Ev Vaughan

1. 2009 International ICDC, April 29-May1
 - a) Portofino inn and Suites—on line rates are cheaper than our rates, Registration is going to be higher
 - b) 172-220 for quads or 5-6 person suites, have 174 rooms we are schedule to have all but 9 of them
2. Cancellation date – March 6, 2009
 - a) March 6th Ev must know if you have anyone not going
 - b) You must know if our alternates want to go on a phone call
 - c) Double qualifiers-must decide by March 6th
3. Registration materials
 - a) Call to conference for ICDC should be online before SLC
4. ICDC Competitive Events SD & ASD
 - a) Colorado is Running HRR Series Director and Assistant Series Director
 - b) Colorado DECA will pay for the Registration for each of these positions
 - c) We need to choose who will be doing this.

12. May meeting – Proposals Ev Vaughan

1. Redistricting proposals-49 students running for state office, we want to make sure that each district is represented ,
2. district 11 has 1100 students district 1 has almost 1000 students
3. 11 only takes on 45% of students to districts
4. we want to make sure as many students participate as can districts that are too large can't find a facility large enough for them

13. Discussed redistricting that will be proposed at May meeting

A. Discussion about moving redistrict decision up so we can make sure we have officers for all districts ;and not end up with a district unrepresented district

B. We can recommend Ev make the decision based on what is best for Colorado DECA

1. Jamie made the motion to have Ev decide what is best for Districts 1 and 11
2. Sherri Bryant 2nd the motion
3. The motion was unanimously passed
 - a) Ev will get the details of the realignment of districts 1 and 11 a new district 13

14. Other items

- A. Advisory committee members must be at all major events at SLC because of new layout.*
- B. 3 people for Diamond level for each school ICDC*
- C. For ICDC this year we have 10 this year 30 people out of the 68 spots (extra)*
- D. Discussion about how many students should be able to attend ICDC for Diamond level:*

1. We will decide next year.
2. Bring your suggestions to the may meeting,

E. Kelli—tell advisors look at schedule ahead of time and make sure that students know what time they are to go each event if they are doing more than 1 event

F. DECA U—Fall Leadership conference for next year, one in south area and one in Denver area

1. Participants will have a choice of what “courses” they want to take

15. Adjournment

- A. *Sherry made motion to adjourn*
- B. *Jill 2nd the motion*
- C. *Meeting was adjourned*